# YAVAPAI FOOD COUNCIL ...because everybody eats



Yarapai Food Council

- 501c3 Food Policy Agency
- Localed in Sedona, AZ
- Established in 2009 as Verde Food Council
- Expanded to Yavapai Food Council (YFC) in 2013

Yavapai Food Council

#### Mission:

To build community support for meeting the needs of the hungry through education and resource development; To increase the production and distribution of locally grown food; And to be a soice for the hungry.

YFC Nutrition Programs

- Yavapai Food Neighbors Project
- SNAP Outreach Partners
- Kealthy Affordable Food Program
- Kealthy Food Funds
- Child Nutrition Initiative
  - Weekend Backpacks for Kids
  - On-site Youth Pantries

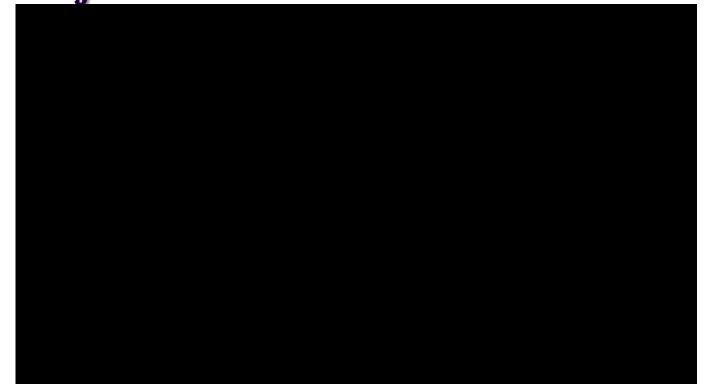
– On-site Meal Programs

#### Yavapai Food Neighbors Project



- Builds community
- Donor drive NOT a food drive Easy way for friends and neighbors to feel fulfilled by providing food and building community!

### What is Yarapai Food Neighbors Project



Project Growth

- Pilot: August 2013
  - 5 N.C.
  - 104 Donors
  - Just under 1500 pounds of food collected
  - Stocked the new Sedona YMCA Youth Pantry

Organic Growth

- Project doubling/tripling each collection
- Over 40,000 pounds of food collected to date

YFNP Collection Statistics (to date)

	Number NCs	Number Donors	Number Bags	Pounds of Food
August (Pilot)	5	104	114	1,496
October 2013	34	361	345	4,439
December 2013	41	516	750	13,830
February 2014	46	686	559	8,530
April 2014	48	801	668	12,797

Key Steps to administer Food Neighbors Community Awareness/Results Reporting NC Recruiting

- NC Training
- Site Selection
- Collection Event Logistics & Volunteers
- NC Communications
- Inventory Management
- Donor Organization

Collection Events

Efficient and Organized On-Site System



Collection Events

Efficient and Organized On-Site System



Collection Events

Efficient and Organized On-Site System



#### YFNP Financial Overview

\$2,500 to \$3500 Budget to include:

- Rubbermaid sorting totes
- Bags
- Tables
- Printed Materials
- Banners (2)
- Sandwich Boards (1-2)
- Pilot Event / Reception

Funding Solutions

- Corporate Sponsors
- Paid Co-Branding on green bags
- Sponsor a neighborhood
- Sponsor a Fon of Food
- Direct donations
- Granks

YFNP Smpact on Community

- (9) to (11) Emergency Food Providers receiving food
- Over 40,000 pounds of food collected
- Supplying weekend backpack for students food
- Better quality
- Regular Food Donations
- Startup EFP Support
- Communily Awareness



#### Future Yarapai Food Neighbors Projects June 14, 2014

- Rugust 9, 2014
- October 11, 2014
- December 13, 2014
- February 14, 2015
- *April* 11, 2015
- June 13, 2015

## Thanks for all you do to serve the hungry in our communities!

