### Spotlight on Produce: Part 1





# **Our Mission:** Providing Fresh Produce to Feed Arizona's Hungry Families



**Produce Spotlight:** 

Nogales, AZ





Produce Spotlight: Nogales, AZ

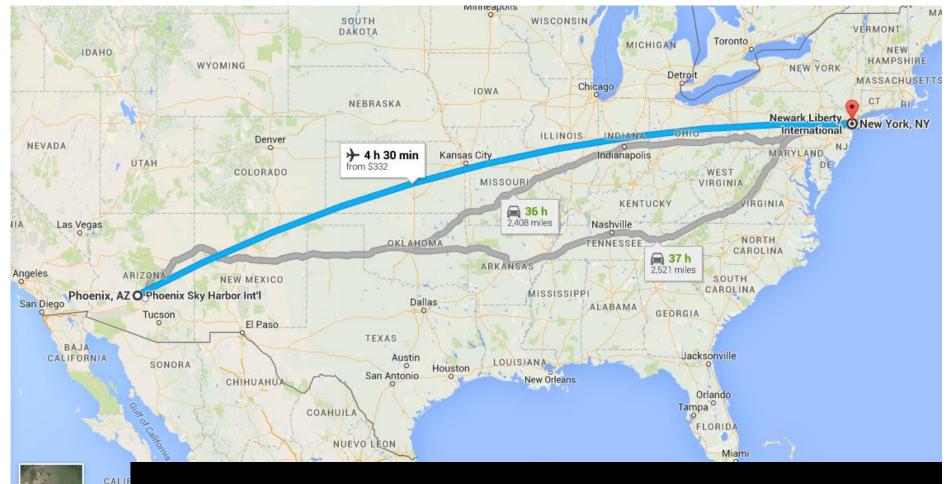


### **Produce Fast Facts:**



5.9 BILLION pounds of Produce are imported to the U.S. from Mexico each year through the Nogales Port of Entry.

That's 147,500 truckloads of produce!



**Produce Fast Facts:** 

If you lined up all of those trucks bumper-tobumper, that's enough trucks to stretch from Phoenix to New York City - Annually!

Produce Spotlight: Nogales, AZ



### **Produce Fast Fact:**



The value of the produce entering the US through the Nogales Port of Entry exceeds \$2.5 Billion Dollars annually.



Produce Spotlight: Nogales, AZ



#### **Produce Fast Fact:**



More than 50 types of Mexican-grown fruits and vegetables are imported to the U.S. through Nogales.

### Top 10 Nogales Produce Imports by Volume

Tomatoes	1,123,825,000
Watermelons	1,111,168,000
Cucumbers	784,527,000
Squash	622,265,000
<b>Bell Peppers</b>	571,723,000
Grapes	314,994,000
Melons	226,801,000
Mangoes	215,092,000
Chili Peppers	210,146,000
Eggplant	99,623,000
Total	5.2 Billion Pounds



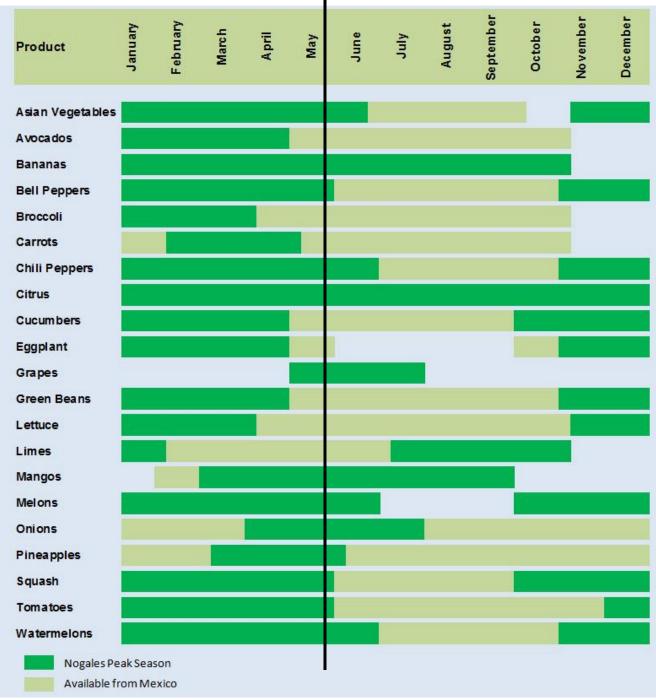
132,000 Truckloads

Data from Fresh Produce Association of the Americas

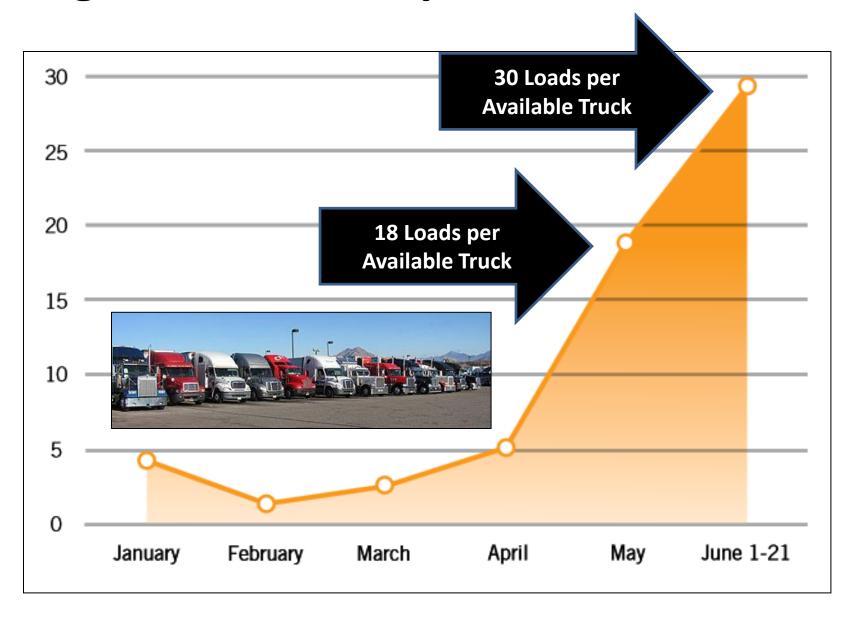
### Nogales Peak Season







### Nogales, AZ Loads per Available Truck





### **Shout-out: Team Nogales!**







St. Mary's

**Special Duty Assignment 2016 Season: Nogales Regional Fresh Produce Resourcer** 

Produce Spotlight: Yuma, AZ





Produce Spotlight: Yuma, AZ





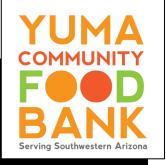
### **Produce Fast Fact:**

Yuma County is 3rd in the nation for vegetable production.

Produce Spotlight: Yuma, AZ



#### **Produce Fast Fact:**



90% of all the leafy vegetables grown in the U.S. from November through March are grown in and around the Yuma area.

Produce Spotlight: Yuma, AZ



#### **Produce Fast Fact:**

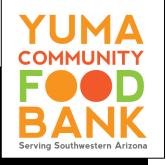


1,000 trucks, each carrying about 1,000 boxes of produce destined for grocery stores and restaurants from Seattle to Miami, leave Yuma every night (November – March).

Produce Spotlight: Yuma, AZ



#### **Produce Fast Fact:**



The 35 growers in the Yuma area require 50,000 workers per day in the November through March season.

Produce Spotlight: Yuma, AZ



#### **Produce Fast Fact:**

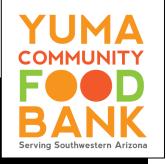


During peak production months, each of the 9 salad production facilities in Yuma processes more than two million pounds of lettuce per day.

Produce Spotlight: Yuma, AZ



#### **Produce Fast Fact:**



Yuma is the top producer of melons in Arizona, with most of the crop grown in the spring (there are 10K plus acres of melons grown in Yuma County).



Produce Spotlight: Central AZ





Produce Spotlight: Central AZ





#### **Produce Fast Fact:**

There are 2,479 farms in Maricopa County, 76 of which are 1,000 acres or more (1,495 are under 10 acres).

Produce Spotlight: Central AZ





#### **Produce Fast Fact:**

30% of the farms operated in Central Arizona are female-owned.

Produce Spotlight: Central AZ





### **Produce Fast Fact:**

Miedema Produce, located in Surprise, Arizona, is one of the largest carrot growers in North America.







Produce Spotlight: Central AZ



#### **Produce Fast Fact:**



Martori Farms grows cantaloupes, honeydews, and other melons on more than 9,000 acres in Aguila, AZ. They are the main supplier of melons to Walmart.

### Produce Spotlight: Central AZ



### **Produce Fast Fact:**



Duncan Family Farms is one of the leading organic growers in the U.S. Using ADOC inmate labor, St. Mary's gleans more than a million pounds of cabbage annually from the Duncan fields in Goodyear, AZ.

# Just a couple of guys out standing in their field!





# Got Potatoes?





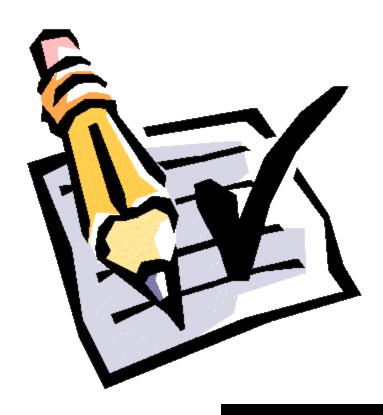


## Spotlight on Produce: Part 2



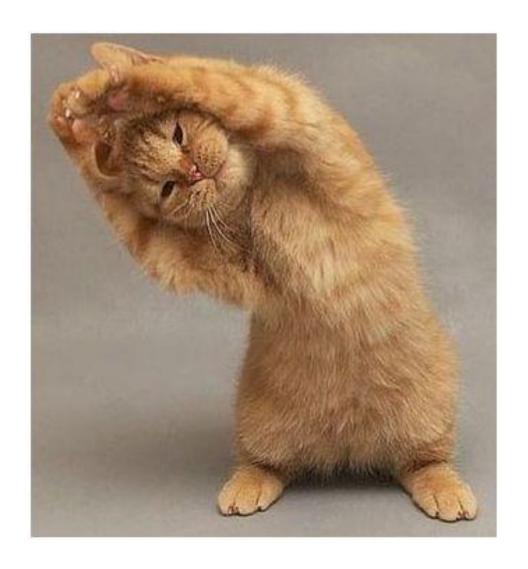


### **Next Up: A Quick Produce Survey**

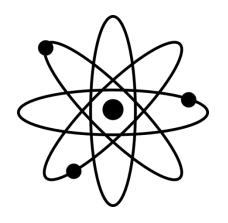


**But First...** 

# It's time to STRETCH



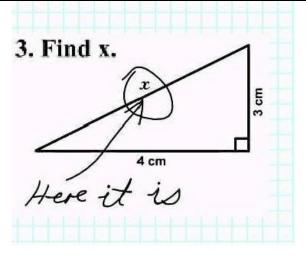
### A Very "Unscientific" Survey...







### **How Can We Distribute More Fresh Produce?**



1		Periodic Table of the Elements										18					
H Hydrogen	2											13	14	15	16	17	He Hellun
Li Lithum	Be Seyflum											5 <b>B</b> Boron	C Carton	7 N Ntrops	O Ovygen	F Fluorina 18.999	Ne Neon 20180
Na Sodum 22.990	Mg Hagnedism 24305	3	4	5	6	7	8	9	10	11	12	Al Al Alumina 26.90	rn Silicon	P Phospho 30,974	S Sulter	CI Chiorina 15.453	Ar Are Argon 23348
K Potassium 29.098	Ca Calctum 40070	Sc Scandum 44354	Ti Ttenter 47.88	23 V Vanadur 50.942	Cr Chromium 31.9%	Mr Mangane 34931	ne Iron	Co Cobsit 58923	Ni Note State	Coppe	r Zine	Galitun	Germani			Br Br Brombs 79304	Kr Krypton 0420
Rb Rubidum 8448	Sr Srontum 87.62	39 Y Yeerium 88.906	Zr Zirconia 91,224		Mo Molbdanur 15,34	To Technoli 9830	ım Rutheriu	m Rhodum	Pd Palada 1344	m Sher		ım İndum		Sb Antinor 121,74	y Tallurium	53     lodina   126,904	Xe Xenon 131,29
Cs Custum 132,905	56 Ba Bartum 137,327	57-71 Lanthanida	72 Hf Hahtun 178.49	73 Ta Tantalun 180,948	74 W Tungman H3.85	75 Re fluito 186.20	m Ounter	n Iridian	78 Pt Pana 1750	n Gold	Morce	81 TI Truttu 204.38	82 Pb Laid 207.2	Bi Bi Damed 218.79	Polonium	85 At Astatria 209,987	86 Rn Radon 222,008
Fr Francium 223,020	Ra Radium 226.025	89-103 Actividus	Rf Rutanteed [261]	105 Db Datestan [242]	Sg Sastorpur [266]	107 Bh Sohru [349	Hassiun [269]	Mt Matneries [268]	Ds Current [249]		Cr Coperati (277			Uu Uuupun urinon	um Charmorius	Uus Unansaptia usknown	Uuo Uuuvoottum unkaowa
		[	7 La antionum 128,906	58 Ce Certam 140,115	Pr	Nd Nadymium	Pm fromatium	62 Sm Somarium 15036	Eu Europium 151,966	Gd Gadolinium 157.25	65 Tb Tarbium	Dy Dispression 162,50	Ho Holmum	Er Erbun	Tm	70 <b>Yb</b> Yesarbium 173.04	Lu Lututum 174967
		Ī	Ac Action	"Th		U Uranium	Np	<sup>94</sup> Pu	Am American	% Cm	97 Bk Serkelum	78 Cf	99 Es Entrableum	Fm Ferman	Md	No No	Lr

$$E=mc^2$$

<u>Question #1:</u> Raise your hand if you <u>currently</u> have cooler space available for more fresh produce...



#### The Problem: Agency Capacity

Case Study: "The combined cooler space of all of the 500+ agency partners of St. Mary's Food Bank is less square footage than the cooler space at St. Mary's alone."

Combined Cooler
Space of St. Mary's
500+ Agency
Partners

St. Mary's Cooler Space

Question #2: Raise your hand if you think we can solve the problem of how to distribute more produce by increasing agency cooler space...



Combined Cooler
Space of St. Mary's
500+ Agency
Partners

St. Mary's Cooler Space

Question #3: Raise your hand if you want more fresh produce to distribute (cooler space notwithstanding)...



Question #4: Raise your hand if you could distribute more fresh produce if it was delivered to you on the same day as your distribution...



Question #5: Raise your hand if you could host an additional fresh produce distribution in your community if we supplied a truck and driver onsite for the distribution...



### How to Distribute More Fresh Produce: Food Bank Supply Chain 101



#### **Excess Food**



### **Hungry People**





### STEP #1: Source to Excess aka - *The Produce Apocalypse*



#### **STEP #2:**



### It's Logistics!



# Arizona's Food Bank Supply Chain

### Spotlight on Produce: Part 3



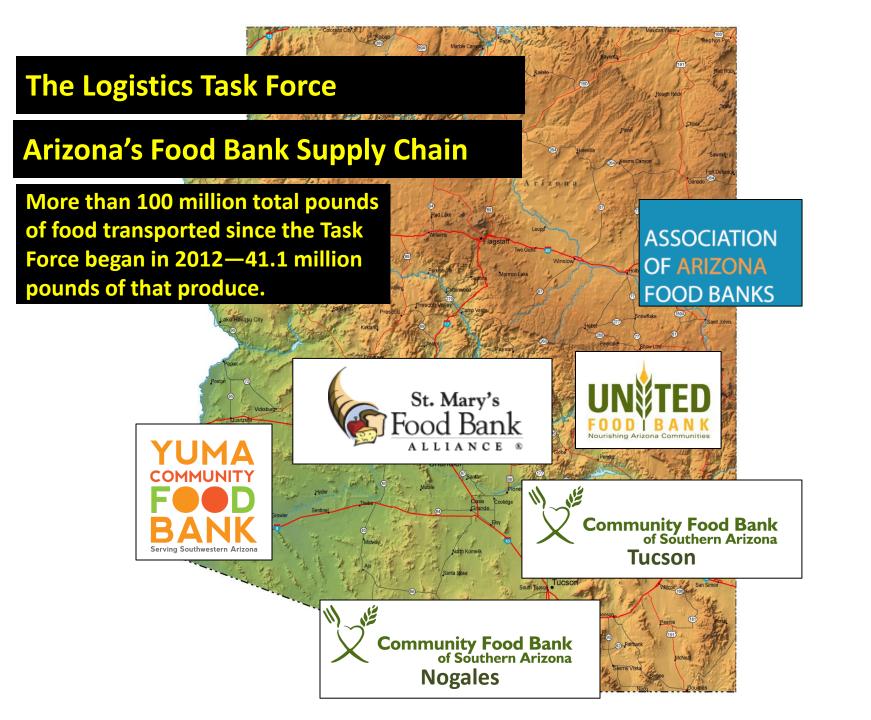


# Arizona's Food Bank Supply Chain

### Partnership & Collaboration







### Shout-out: AAFB and the Arizona Statewide Gleaning Project!



388 Million Pounds of Fresh Produce
Transported since 1999.

Over 975 Million Total Pounds of Food Transported since 1993.







### SMFBA/CFBSA Strategic Food Sourcing Partnership

A Cooperative Enterprise Based upon Abundance, Partnership, and Sustainability

### Guiding Principles for the CFBSA/SMFBA Food Sourcing Partnership

"Ensure a constant, sustainable, and consistent level of food for our clients and partner agencies, regardless of where they live."



### Guiding Principles for the CFBSA/SMFBA Food Sourcing Partnership

"Foster a spirit and vision of abundance, trust, and expanding partnership for the benefit of those who are hungry and suffering from a lack of access to nutritious food.



### Guiding Principle for the CFBSA/SMFBA Food Sourcing Partnership

"Sourcing to excess will be the standard, not the exception for the benefit of the state of Arizona and the larger national network of Feeding America food banks."



#### Partnership Accomplishments to Date

- Awarded joint grant funding for the Nogales Regional Fresh Produce Sourcer position for FY16 and FY17.
- 2. Awarded joint grant funding for FY17 for 1 fulltime and 2 seasonal driver positions to support sourcing and statewide distribution efforts.



#### Partnership Accomplishments to Date

3. Expanded sourcing efforts in Nogales already showing results, with near-record levels of donations for April and May.





#### **FY17 Fresh Produce Partnership Goals**

1. Significantly increase produce donations through expansion of regional joint sourcing efforts.



#### **FY17 Fresh Produce Partnership Goals**

2. Significantly increase statewide produce distributions through just-in-time deliveries and onsite distributions using grant-funded drivers.



# Which is Where You Come in!

### **The Produce Express**



**Coming Your Way Soon!**