

**Association of Arizona Food Banks**

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**AAFB**

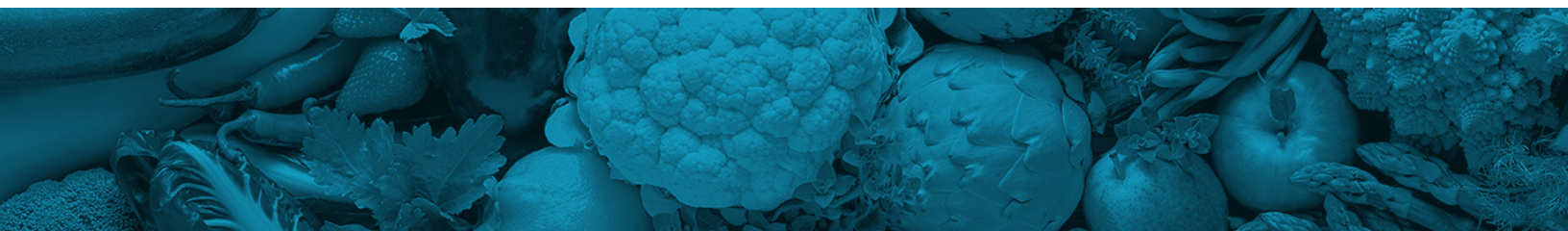
# Annual Report 2016–2017



**OUR MISSION:** *Because healthy people and communities prosper and flourish, we promote public awareness, build coalitions and partnerships, engage in advocacy to influence public policy, and support food banks to achieve a hunger-free Arizona.*

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Fiscal Year 2016-2017 was very successful for the Arizona food bank network. To better understand how effectively we fulfilled our mission, we assembled this report that recognizes work across several key areas of our organization.



AAFB advocates for policies that support the clients that our members serve, including those struggling to put food on the table and those living in poverty. In partnership with our Food Bank Members, we focused on legislation in 2016-2017 that would secure access to federal nutrition programs and support clients.

*In 2017, Arizona became the 50th state to end finger imaging for SNAP.*



## State Legislative Priorities and Outcomes

**ELIMINATED SNAP FINGER IMAGING** On May 22, 2017, Governor Doug Ducey signed HB 2091 into law, officially ending the SNAP finger imaging program, which required that every adult recipient of SNAP benefits be “finger imaged” to prevent multiple enrollments. With Ducey’s signature, Arizona became the 50th state to end finger imaging for SNAP.

**ENDED THE SNAP DRUG FELON BAN** Governor Ducey also signed HB 2372, which includes **partially ending the SNAP drug felon ban**—a lifetime ban on SNAP benefits for individuals convicted of certain drug crimes. Now, a person who has been convicted of certain felony drug charges may be eligible for SNAP benefits if he or she (1) agrees to random drug testing, (2) successfully completes a drug treatment program, or (3) is in compliance with all probation terms, if applicable.

## Ongoing Advocacy Efforts

**COALITIONS** AAFB collaborates with numerous partners and is a key member of several policy-focused councils to ensure that our members and their clients are heard at the highest political levels, including the

Hunger Advisory Council (HAC) of the Department of Economic Security, the Basic Needs Coalition, the Cover Arizona Public Policy Committee, the Arizona Faith Network Public Policy Commission, and the Alliance of Arizona Nonprofits Policy Council.

**KEY PARTNERSHIPS** AAFB collaborated with social service organizations, located both in the state and nationally, to improve our messaging, reach, and capacity. These partnerships include the Arizona Community Action Association (ACAA), Arizona Farm Bureau, the Arizona Food Marketing Alliance, the Arizona Rotary Club (multiple chapters), Bread for the World, Maricopa County Food Systems Coalition, Protecting Arizona’s Family Coalition (PAFCO), and Valley of the Sun United Way. AAFB remains a key state association partner with Feeding America to negotiate statewide resources, provide one point of contact on advocacy and connect with other advocates to understand impact to different communities.

**FEDERAL LEGISLATIVE MEETINGS** In March, AAFB met with Senator Jeff Flake and Representatives Biggs, Grijalva, O’Halloran, and Schweikert and their staff while in Washington, DC for the National Anti-Hunger Policy Conference. Alongside anti-hunger advocates, we briefed lawmakers about the state of hunger in Arizona and delivered a letter on the need to protect anti-hunger programs signed by 65 Arizona organizations to Arizona’s congressional delegation. In August, AAFB met with staffers in the district offices of Senator John McCain, Senator Flake, Representative Biggs, and Representative Kyrsten Sinema to ask that they oppose the drastic cuts to SNAP funding—more than \$280 million over the next 10 years—proposed in the House Budget Resolution. Several members of our congressional delegation toured member food banks and/or pantries in their district, including Representatives Grijalva, Franks, Sinema, and Tom O’Halloran and Ruben Gallego, and staff from other offices.

In FY 2016-2017, AAFB's children and youth outreach team worked with community partners—such as the Arizona Department of Education, Valley of the Sun United Way, and No Kid Hungry-Share Our Strength—to promote greater access to school meals and summer feeding programs.

### Summer Feeding

The AAFB team promoted the 2017 Summer Food Service Program (SFSP), analyzed state and county-wide SFSP program data to understand participation trends and identify service gaps, and reached out to potential new sites where expansion opportunities exist. For example:

- Supported starting three new summer feeding sites with St. Mary's Food Bank Alliance sponsoring, resulting in **602 breakfast and 3,408 lunch meals**.
- Assisted in development of regional summer partner councils around the state.
- Supported the Community Food Bank of Southern Arizona in implementing summer breakfast bags in partnership with local libraries.
- Began an online and social media awareness campaign in Maricopa County to boost participation.

### Community Eligibility Provision (CEP)

AAFB worked with the Arizona Department of Education (ADE) to expand adoption of CEP in Arizona. CEP allows schools to provide free breakfast and lunch to all children without the burden of collecting individual applications. Our focus was to educate Local Education Agencies (LEAs) (school districts, charter schools, tribal-run schools, private schools) about CEP and encourage them to apply.



*More than 10,000 students in 36 high-need schools received free breakfast and lunch.*

24 LEAs that we contacted have implemented CEP in the 2017-2018 School Year, **allowing over 10,000 students in 36 high need schools** to receive free meals.

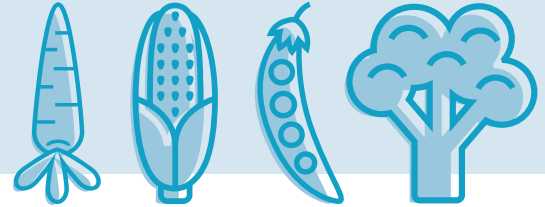
### School Breakfast Program and Alternative Breakfast Models

This initiative included talking with targeted schools about improving their current model or implementing alternative breakfast models (such as Breakfast in the Classroom and Grab and Go). We targeted schools in high needs areas that had no breakfast model. In 2016-2017 we reached out to 42 schools to begin the conversation on how to increase breakfast participation. Two schools have adopted Grab and Go models and one started a breakfast program.





*AAFB spent \$247,689.77 to purchase more than 1 million pounds of healthy food for our clients.*



AAFB serves our member food banks through activities related to food acquisition as well as general hunger awareness.

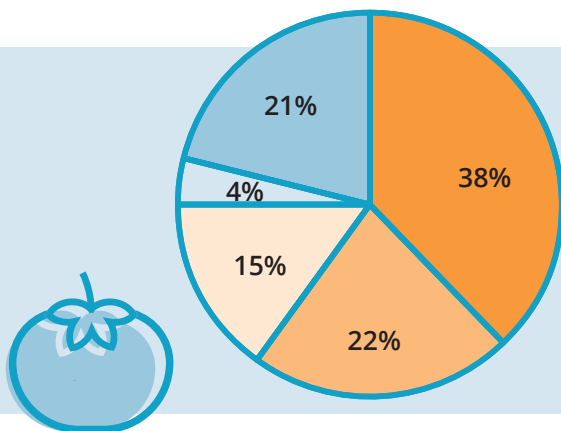
### Transportation

In FY 2016-2017, the AAFB Logistics Task Force distributed **45,291,575 pounds** of food. That is a 61% increase over the previous fiscal year due to increased resources from AAFB and the regional food banks. AAFB's two drivers transported **819 total loads of food**, most of which was produce. Our food bank members also contributed to this increase by supporting the transportation of 701 loads. This helped exponentially when AAFB drivers were at maximum capacity as these loads were largely dedicated to increasing produce delivery statewide.

325 of the loads AAFB drivers transported were to support the AZ Food Banks produce initiative which helped our network in sharing more than **85 million pounds** of fresh and healthy food to benefit clients statewide. The remaining transportation included food purchases and shared loads other than produce.

### Food Purchases

In FY 2016-2017, AAFB continued to support our food banks by purchasing highly nutritious food for our clients. This includes food purchased with state funds or donated funds designated for produce during non-growing seasons and holiday protein purchases. AAFB also supports our members by coordinating and bagging pinto beans through a partnership with the Church of Jesus Christ of Latter-Day Saints.



### PRODUCE LOADS DELIVERED

- **St. Mary's Food Bank Alliance** - 125 loads
- **Community Food Bank of Southern Arizona** - 72 loads
- **United Food Bank** - 48 loads
- **Yuma Community Food Bank** - 125 loads
- **Split** - 68 loads  
Majority of these loads were St. Mary's Food Bank Alliance and United Food Bank

### Annual Conference & Workshops

On May 18, 2017, more than 150 food bankers, advocates and faith leaders convened at St. Patrick Catholic Community in Scottsdale, Arizona for our annual food bank conference. This year we were fortunate to have keynote Michael McDonald speaking on "Feeding Your Flame." Additional speakers addressed topics on Hunger & Economic Inequity, Storytelling, Cost of Caring, and Volunteerism.

AAFB hosted three workshops in 2016-2017 to support agencies: **Fundraising 201, Advocacy Jumpstart! in Phoenix, AZ, and 2017 Tucson Advocacy & Policy Workshop** (in partnership with the Community Food Bank of Southern Arizona). All three workshops were supported by expert speakers and provided additional tools to our member's agency partners. Each workshop was well attended and received positive feedback, launching a project with members to develop consistent, coordinated statewide agency training.

### Hunger Hotline

AAFB continued to run our Hunger Hotline, helping to direct clients in need to the closest food bank. When a client calls in need of food, they receive detailed information about food banks that serve their area, resources for SNAP and other government programs as well as general resources available through 211.

AAFB also maintains and annually updates our on-line directory, which supports the hotline. This allows clients with internet access to easily find which food banks serve their area, along with detailed hours of operation and contact information.

AAFB also targeted keyword searches through our Google Grant to support users getting to our directory more quickly. This resulted in **\$20,153.91 of advertising to support clients in finding help quickly.**



1,331 phone calls *answered*, including approximately 1,200 clients *looking for services* and 100 food donors *directed to their closest food bank.*

Thank you to friends, members, and donors who made this work possible. Together we can achieve our vision of a hunger-free AZ.

### Our Members



**Association of Arizona Food Banks, Inc.**

**STATEMENT OF FINANCIAL POSITION**

**June 30, 2017**

**ASSETS**

Current Assets:

Cash	\$ 2,329,713
Grants, promises to give and trade receivables	258,135
Prepaid expenses	<u>19,388</u>

Total Current Assets \$ 2,607,236

Net Property and Equipment 742

Other Assets:

Security deposits	<u>4,341</u>
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Total Other Assets 4,341

***TOTAL ASSETS*** **\$ 2,612,319**

**LIABILITIES AND NET ASSETS**

Current Liabilities:

Accounts payable	\$ 5,595
Credit card payable	6,876
Accrued payroll	<u>51,132</u>

Total Current Liabilities \$ 63,603

Total Liabilities 63,603

Net Assets:

Unrestricted net assets	2,461,854
Temporarily restricted net assets	<u>86,862</u>

Total Net Assets 2,548,716

***TOTAL LIABILITIES AND NET ASSETS*** **\$ 2,612,319**

See accompanying notes to financial statements