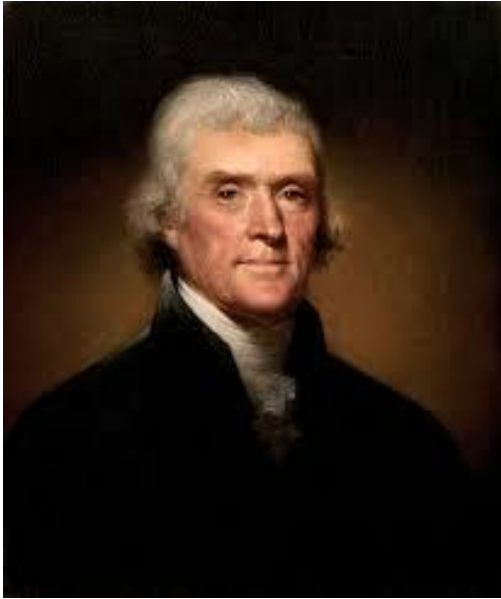




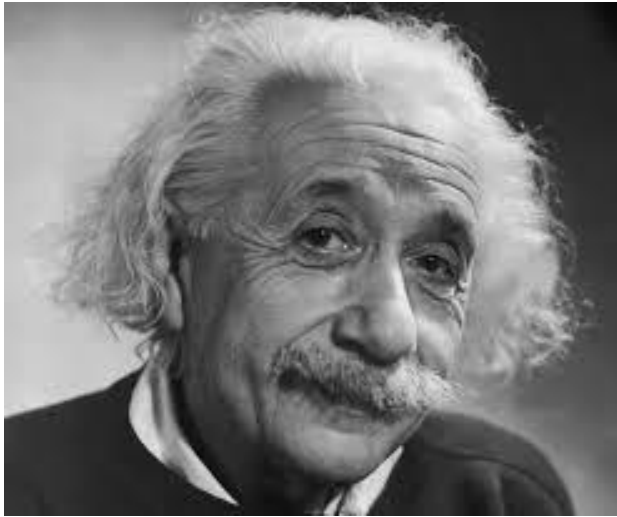
3 WAYS TO ADVOCATE *for a* HUNGER-FREE AZ



“We in America do not have government by the majority. We have government by the majority who participate.”

- Thomas Jefferson

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“You have to learn the rules of the game. And then you have to play better than anyone else.”

- **Albert Einstein**

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Quick Recap: 2017 Legislative Session

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THE LEGISLATURE

Senate

30 Members

1 member/district

2 year terms

House

60 Members

2 members/ district

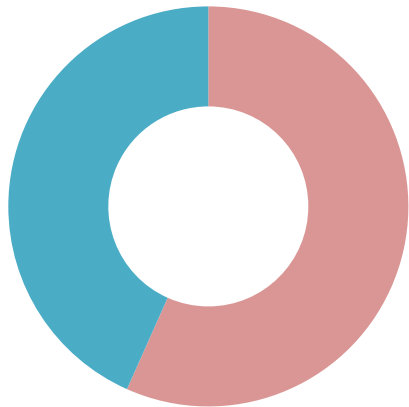
2 year terms

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AFTER THE 2016 ELECTION

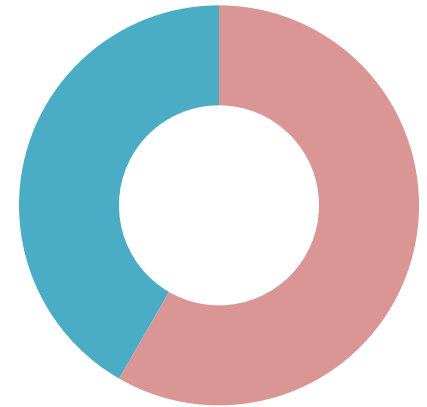


1 out of 3
legislators are freshmen



Senate

17 Republicans
13 Democrats



House

35 Republicans
25 Democrats

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2017 SESSION: BY THE NUMBERS

1.9.2017
START

5.10.2017
END

122
DAYS

1,180
**BILLS
INTRODUCED**

339
BILLS PASSED

5
BILLS VETOED

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MAJOR ISSUES

TEACHER PAY

PAYDAY LENDING

PROTEST BILLS

UNIVERSITY FUNDING

**SCHOOL
VOUCHERS**

**A BAN SOCIAL
JUSTICE
EDUCATION**

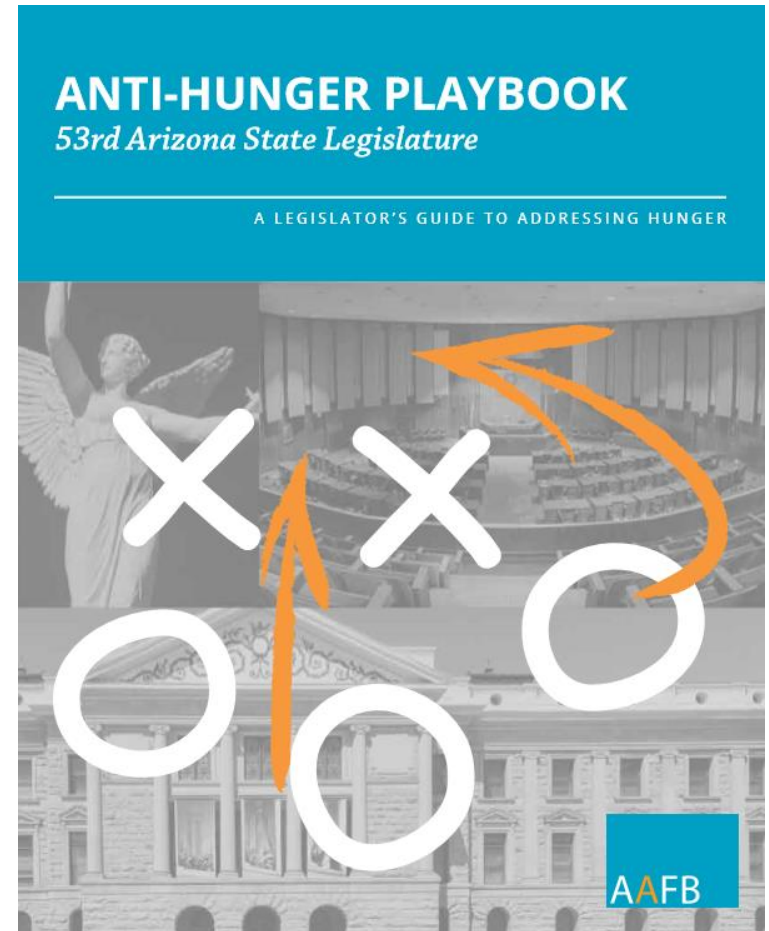
**INITIATIVES AND
REFERENDA**

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ANTI-HUNGER PLAYBOOK

- **Policy Priorities**

- End the Arizona Finger Imaging Program
- Eliminate the SNAP Drug Felon Ban



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REFERENCE TITLE: TANF; SNAP; finger imaging; repeal

State of Arizona
House of Representatives
Fifty-third Legislature
First Regular Session
2017

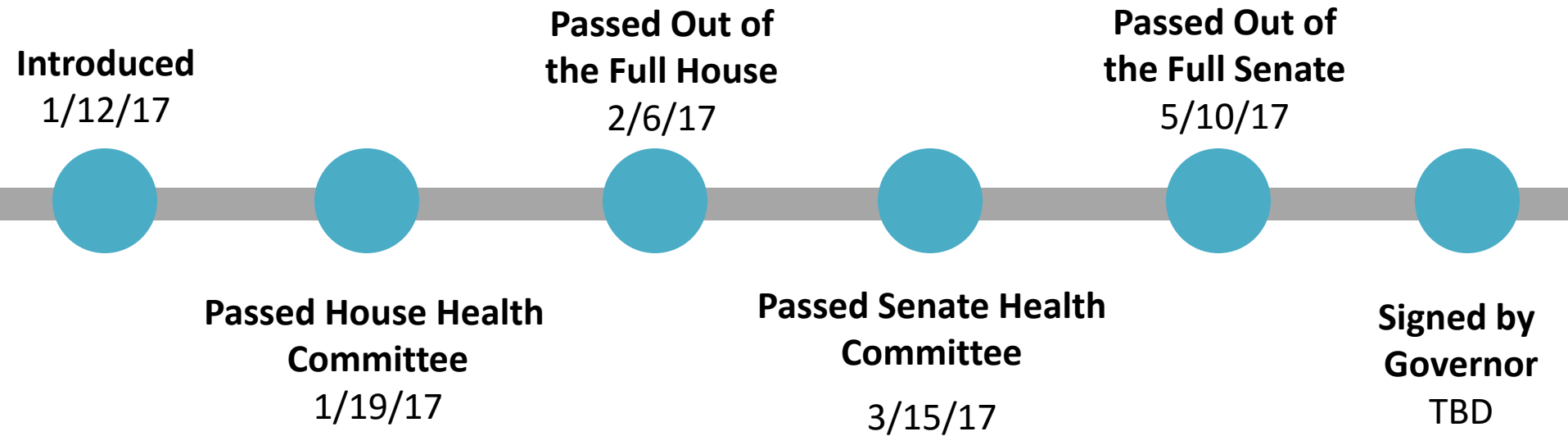
HB 2091

Introduced by
Representative Allen J

AN ACT

REPEALING SECTIONS 46-217 AND 46-218, ARIZONA REVISED STATUTES; RELATING
TO FINGER IMAGING PROGRAMS.

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Creating a Hunger-Free Arizona Conference

REFERENCE TITLE: TANF; SNAP; finger imaging; repeal

State of Arizona
House of Representatives
Fifty-first Legislature
First Regular Session
2017

APPROVED

HB 2051

Introduced by
Rep. David Allen J

AN ACT

REPEALING SECTIONS 46-217 AND 46-218, ARIZONA REVISED STATUTES; RELATING
TO FINGER IMAGING PROGRAMS.

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REFERENCE TITLE: public benefits; fee waivers; requirements

State of Arizona
House of Representatives
Fifty-third Legislature
First Regular Session
2017

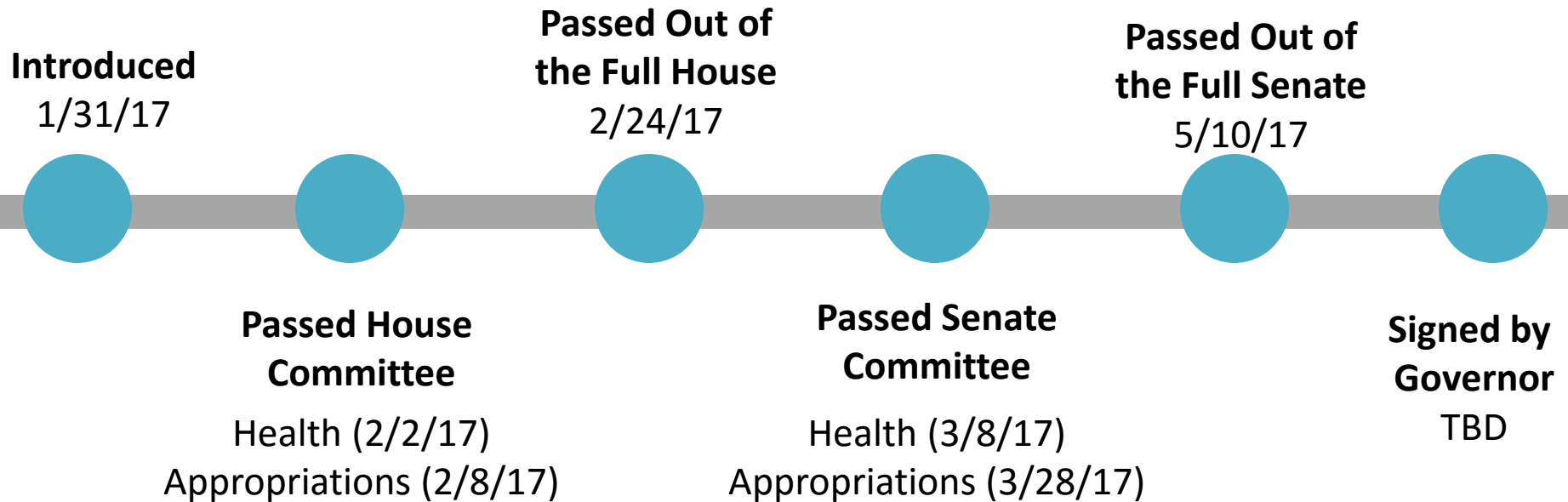
HB 2372

Introduced by
Representatives Weninger: Townsend, Senator Brophy McGee

AN ACT

AMENDING TITLE 41, CHAPTER 6, ARTICLE 7.2, ARIZONA REVISED STATUTES, BY ADDING SECTION 41-1080.01; AMENDING SECTION 46-201, ARIZONA REVISED STATUTES; AMENDING TITLE 46, CHAPTER 2, ARTICLE 1, ARIZONA REVISED STATUTES, BY ADDING SECTION 46-219; AMENDING SECTIONS 46-294 AND 46-297, ARIZONA REVISED STATUTES; AMENDING TITLE 46, CHAPTER 2, ARTICLE 5, ARIZONA REVISED STATUTES, BY ADDING SECTIONS 46-297.01 AND 46-297.02; AMENDING SECTION 46-299, ARIZONA REVISED STATUTES; RELATING TO PUBLIC BENEFITS.

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REFERENCE TITLE: public benefits; fee waivers; requirements

State of Arizona
House of Representatives
Fifty-third Legislature
First Regular Session
2017

HB 2076

Introduced by
Representatives Jennings, Townsend, Senator Brown, et al.

ACT

AMENDING TITLE 41, CHAPTER 6, ARTICLE 7.2, ARIZONA REVISED STATUTES, BY ADDING SECTION 41-1080.01; AMENDING SECTION 46-201, ARIZONA REVISED STATUTES; AMENDING TITLE 46, CHAPTER 2, ARTICLE 1, ARIZONA REVISED STATUTES, BY ADDING SECTION 46-219; AMENDING SECTIONS 46-294 AND 46-297, ARIZONA REVISED STATUTES; AMENDING TITLE 46, CHAPTER 2, ARTICLE 5, ARIZONA REVISED STATUTES, BY ADDING SECTIONS 46-297.01 AND 46-297.02; AMENDING SECTION 46-299, ARIZONA REVISED STATUTES; RELATING TO PUBLIC BENEFITS.

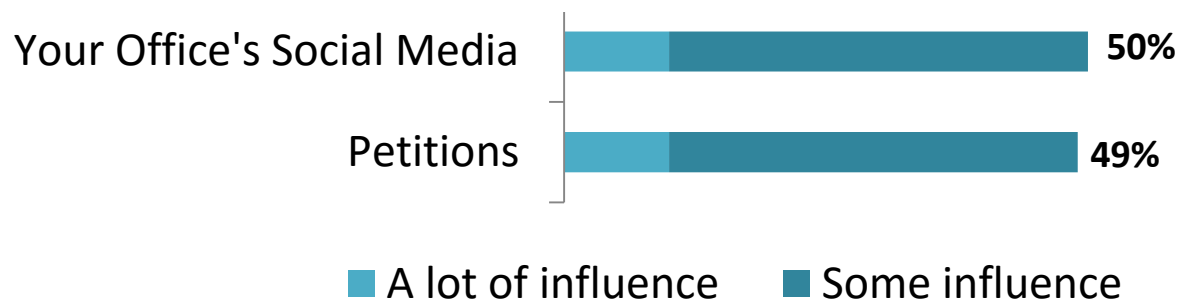
Creating a Hunger-Free Arizona Conference

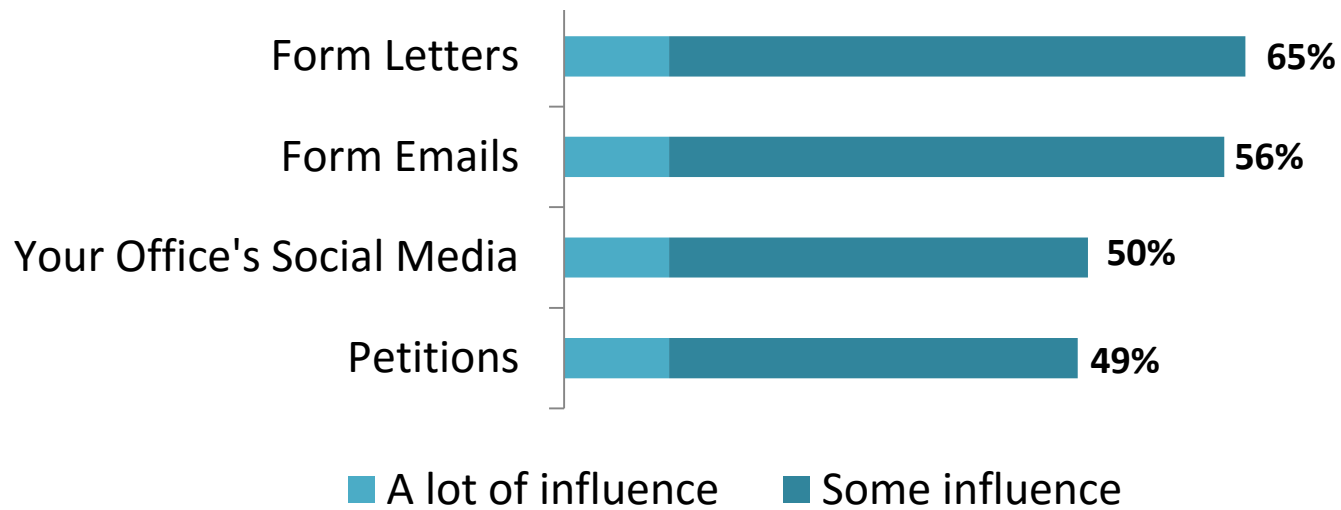
3 WAYS TO ADVOCATE FOR A HUNGER-FREE ARIZONA

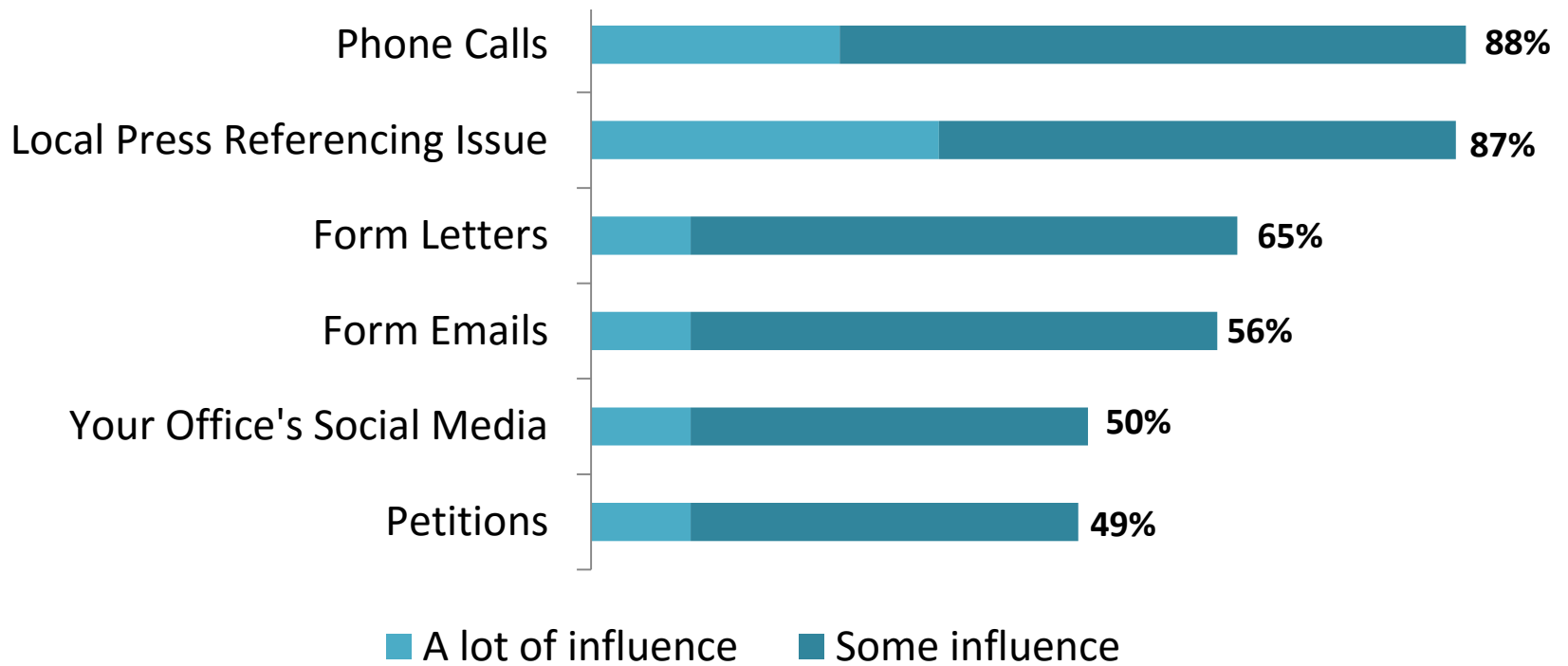
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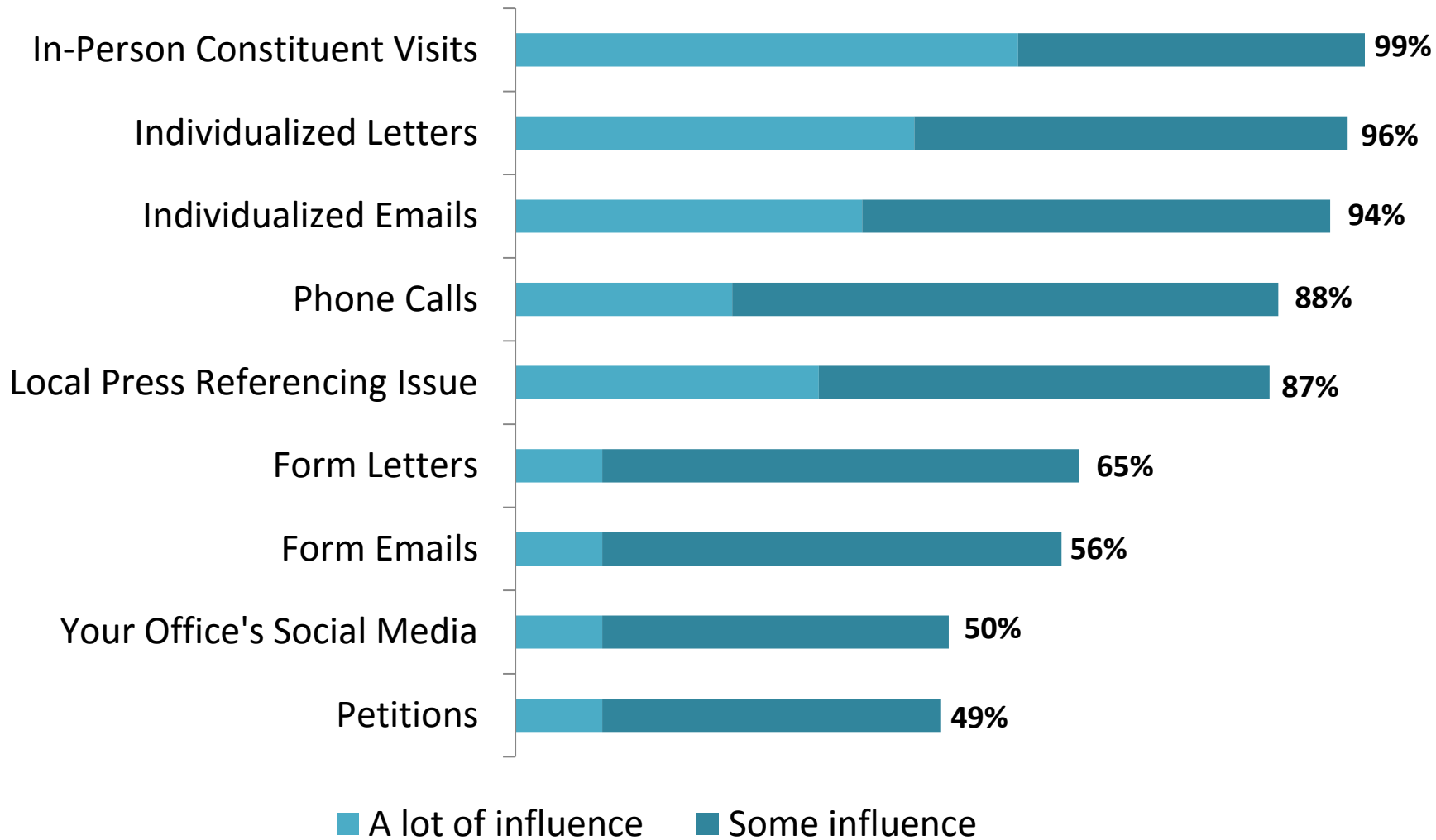
SURVEY OF CONGRESSIONAL STAFF ASKED:

“If your boss has not already arrived at a firm decision on an issue, how much influence might the following advocacy strategies have on his/her decision?”









In-Person Constituent Visits



Individualized Letters



Individualized Emails



Phone Calls



Local Press Referencing Issue



Form Letters



Form Emails



Your Office's Social Media



Petitions



■ A lot of influence ■ Some influence

1. Face-to-face meetings
2. Personal communication
3. Letters to the editor

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Face-to-face meetings



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FACE-TO-FACE MEETINGS

TOP FIVE TIPS

1. Know Who You're Talking To

Does this person have some connection to my issue? What committees do they sit on? What do their kids do for a living?

2. Tell the Facts and Tell a Story

Different lawmakers are moved by different things.

3. Always Have a Specific "Ask"

Be specific – don't just ask if they support ending hunger. Do you want the legislator to vote a certain way? Do you want them to co-sponsor a bill? Want them to be your champion for an appropriation?

4. Stay on Message

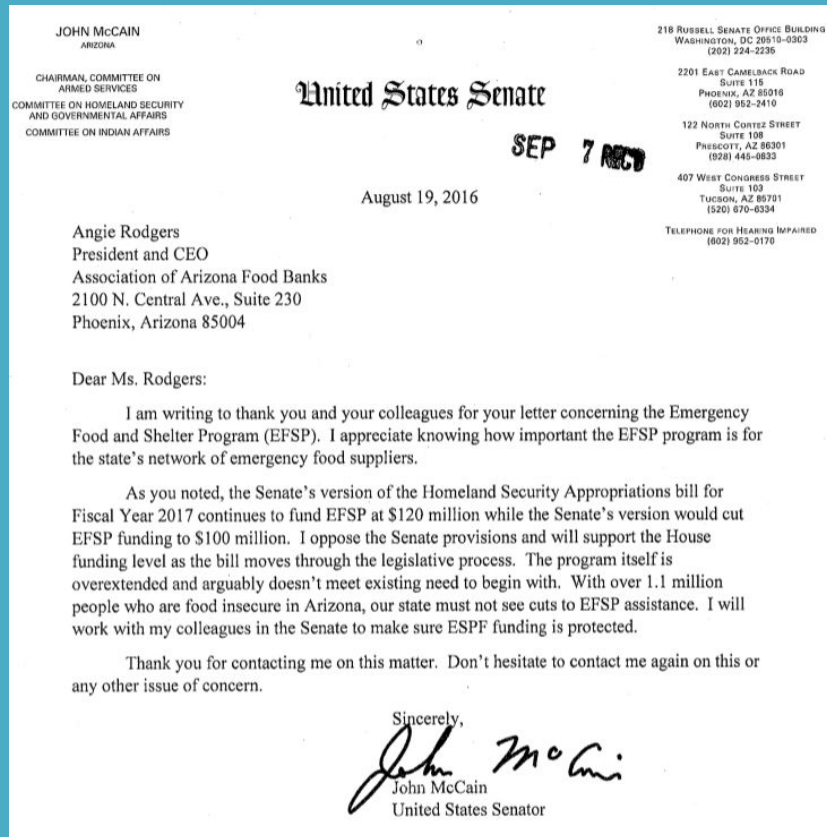
Oftentimes, legislators will want to talk about a number of issues. Your job is to keep them focused on your ask.

5. Follow-Up

Thank within 1-2 days. Follow up within 2 weeks about your ask.

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Personal Correspondence



From: Mishkin, Kelsey [<mailto:Kelsey.Mishkin@mail.house.gov>]
Sent: Thursday, September 22, 2016 12:10 PM
To: Oscar De Los Santos
Subject: RE: Closing the Meal Gap Act of 2016 (HR 5215)

Hi Oscar – you will be please to know that Mr. Grijalva has requested to be added as a cosponsor to the bill. Appreciate you bringing it to my attention.
Stay in touch!

My Best,

Kelsey H. Mishkin | Legislative Director
[Congressman Raúl M. Grijalva](#) | Arizona District 3
202.225.2435 | 1511 Longworth HOB

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WRITING TO ELECTED OFFICIALS

BEST PRACTICES

1. Establish your credibility. Tell them you're a voter and community leader.
2. Tell a [short] story that appeals to both emotion and fact.
3. Make the Ask: remember to be specific
4. Focus on the district. AAFB has you covered!
5. Conclusion: quick summary and always ask for a follow up.

*** Make sure to keep it brief***

*** Only cover ONE issue at a time***

*** Always be courteous***

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Letters to the Editor

azcentral THE ARIZONA REPUBLIC
PART OF THE USA TODAY NETWORK

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LOCAL SPORTS THINGS TO DO BUSINESS TRAVEL POLITICS **OPINION** HOMES ARCHIVES NATION NOW 82° VIDEO MORE

Letter: We need to raise our game in Arizona to pull kids out of poverty

109

Angie Rodgers 11:34 p.m. MT Sept. 18, 2016

MESA INDEPENDENT
Connecting & Celebrating Our Community!

Angie Rodgers: Agriculture Secretary Sonny Perdue must prioritize ending hunger

May 3rd, 2017 · by Letter to the editor · Comments: 0

The Association of Arizona Food Banks congratulates former Georgia governor Sonny Perdue on his confirmation as U.S. Secretary of Agriculture. AAFB calls on Secretary Perdue to prioritize combating hunger, an issue that affects one in five Arizonans.

OPINIONS. AZCENTRAL.COM

MLK told us hunger shouldn't exist anywhere on the planet

In December 1964, in Oslo, Norway, Dr. King, speaking to the world after being awarded the Nobel Peace Prize, put forth a basic idea: that hunger is wholly unnecessary in the modern world.

Today, 53 years after Dr. King's speech in Oslo, one in four children in Arizona go without enough to properly nourish their bodies. One in seven seniors languishes in hunger.

"The question on the agenda," King exclaimed on that occasion, "must read: Why should there be hunger and privation in any land, in any city, at any table when man has the resources and the scientific know-how to provide all mankind with the basic necessities of life?"

The deficit, he said, was not in resources, but in will. I concur. So as we commemorate Dr. King's life and legacy, let us remember that in the richest nation on earth, hunger is a problem we need not have.

It's not a problem in search of a solution – it's a problem in search of the moral and political will to implement that solution.

— Oscar de Los Santos, Phoenix

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LETTERS TO THE EDITOR

1. **Be Timely**

Should reference a story that ran in the last week or a current event. Try to include this in the first or second sentence.

2. **Establish Your Credibility**

You are a community leader.

3. **KISS**

Keep it short and sweet. Usually, these are 100-200 words. Most papers have guidelines posted on their website.

4. **Include the lawmaker's name**

Perfect way to get their attention. You may even want to email a copy of your letter to their office.

5. **Tell others how to get involved**

If appropriate.

6. **Consider the geography**

Why should your particular community care?

7. **Be Strategic**

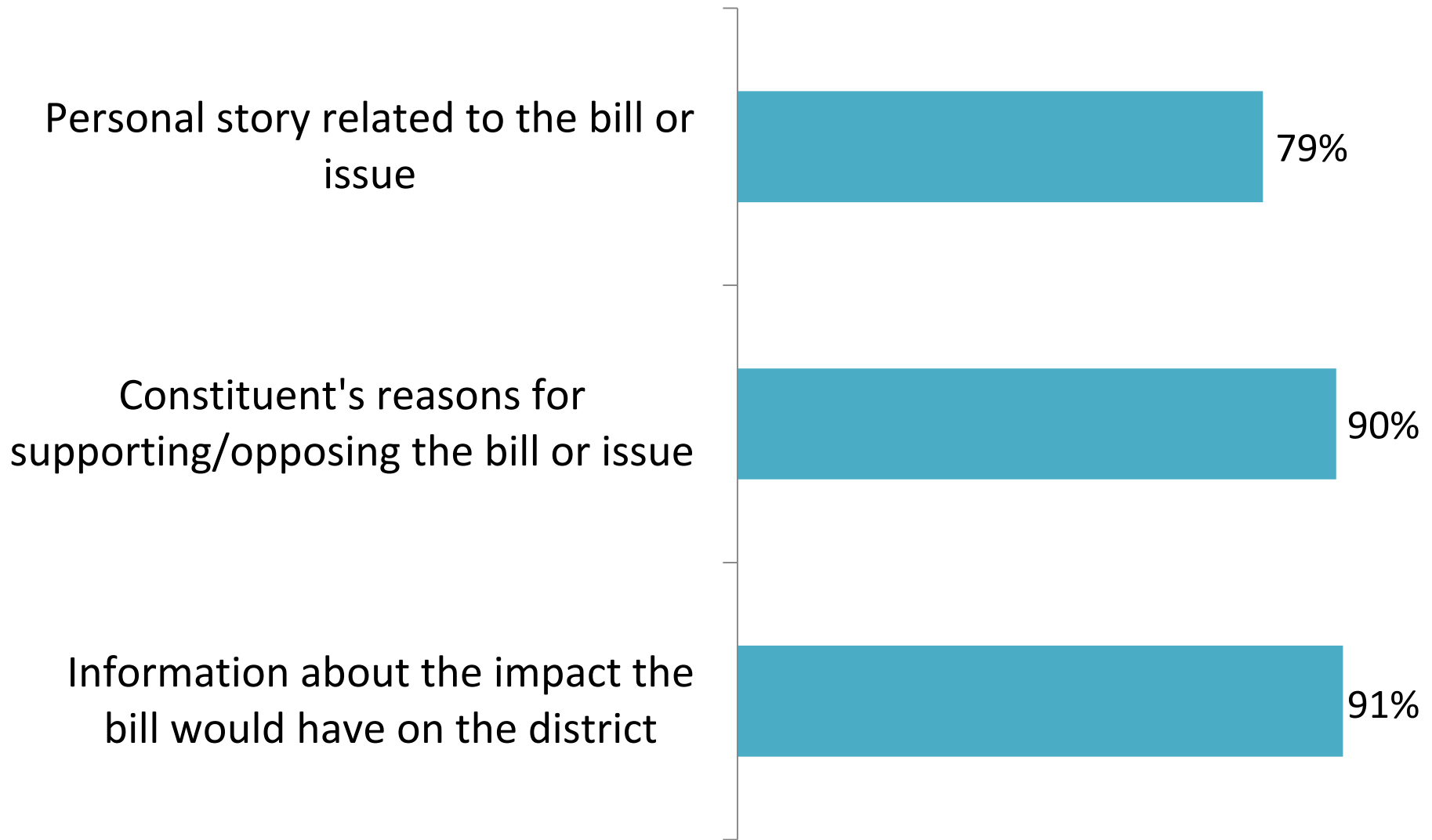
Smaller publications are easier to get published in; if addressing a lawmakers, make sure it's in a paper in their district

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Survey Question

“How helpful is it for messages from constituents to include the following?”

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STAY UPDATED & LEARN MORE

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STAYING UPDATED

1. **AAFB ADVOCACY UPDATES**
Every other Thursday
2. **AAFB ADVOCACY CALLS**
Every other Friday
3. **AAFB ADVOCACY WORKSHOPS & WEBINARS**

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QUESTIONS

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COMMIT TO ACTION

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