Position Description
Are you interested in people and the stories they tell? Do you want to help make a difference in the community? This VISTA Storytelling & Marketing Coordinator position might be the perfect job for you.

United Food Bank’s mission is to unite the community and alleviate hunger. As a regional Feeding America food bank member we collect, acquire, store, and distribute food to over 150 partner agencies throughout 5 counties in Arizona. Last year, we distributed more than 22.7 million pounds of food, and average of 52,000 meals per day. Our goal is simple; we unite the community and help feed Arizona.

The VISTA Storytelling & Marketing Coordinator role will be to ensure the gathering of impactful stories to help further the mission of United Food Bank. The Storytelling & Marketing Coordinator will be independently researching story ideas, setting up and conducting interviews, copywriting and organizing stories and imagery to use across various channels, including print publications, blog articles, newsletters and social media. Allowing for increased capacity in the recording and sharing of stories from families who receive help from United Food Bank and the partner agencies that serve them.

To find out more about serving with AmeriCorps VISTA, please visit the following webpage: https://www.nationalservice.gov/programs/americorps/americorps-programs/americorps-vista/life-vista-member

Responsibilities
• Develop & implement strategy for gathering stories from agencies, clients, board, staff and volunteers.
• Create and maintain a system to share story content and assets between departments and with agencies for collaborative use.
• Research & discovery of new story opportunities
  - Working collaboratively with Mission Development Director on discovery of stories from current donors and board; Chief Programs Officer on discovery of stories from partner agencies and clients; Volunteer Manager on discovery of stories from Volunteers.
• Independently setting up and conducting interviews
• Traveling to partner agencies to gather stories and photographs/video
• Create and maintain system for stories gathered that is organized and easily accessible
• Contribute as a copywriter and editor for organization collateral and written projects as needed
• Planning and writing articles/blog posts
Key Skills, Knowledge, Abilities, & Qualifications
• Previous experience in communications and/or marketing
• Photography/Design skills: Experience with Adobe Creative Cloud or equivalent digital media editing tools
• Digitally Savvy: Experience in Microsoft and Google products, social media, and online meeting tools
• Passion for storytelling, journalism and copywriting
• Strong critical thinking and ability to piece together stories and ideas in powerful ways
• Must be comfortable interviewing and interacting often with all types of people
• Creative, forward thinking and tech savvy
• Extremely organized

Benefits for VISTA Members
• Living stipend to cover the basic costs of living (find out more at nationalservice.gov)
• Choice of Education Award or End of Service Stipend upon successful completion of service
• Health coverage at no-cost
• Relocation allowance
• Student loan forbearance and deferment
• 10 personal and 10 sick days
• Childcare assistance if eligible
• One year of non-competitive eligibility for federal government positions upon completion of service
• Professional development training

AmeriCorps Eligibility Requirements
• Must be 18 years of age
• US citizen, national, or legal resident
• Successfully complete a criminal background check
• Valid driver’s license

How to Apply
• Please send resumes to: ryan@azfoodbanks.org
• Apply through the MyAmeriCorps Portal: https://my.americorps.gov/mp/listing/viewListing.do?fromSearch=true&id=112143