Story Teller & Media Coordinator VISTA
AmeriCorps VISTA

Effective Dates: 02/13/2023 – 02/12/2024
Sponsoring Organization: Arizona Food Bank Network
Site Location: NourishPHX, 501 S 9th Ave, Phoenix AZ 85007
Primary Focus Area: Food Security – Healthy Futures

Position Description

Are you interested in learning about different types of people? Would you enjoy collecting stories of impact and creating marketing and educational content? If so, NourishPHX’s Story Teller & Media Coordinator VISTA position might be the perfect fit for you!

NourishPHX is a trusted community hub serving vulnerable individuals and families by offering resources to satisfy immediate needs and to provide pathways to self-sufficiency. We believe that no matter the situation, each individual should have hope and dignity when facing the extreme adversity that life hands us. We believe that each piece of clothing, each piece of food, each item received is one-by-one changing the world for the good.

The VISTA will connect with families served by NourishPHX to collect their stories to gain a deeper understanding of their individual situations, needs and goals. This effort will help Nourish PHX understand what the organization is doing well and what services need to be improved or added. These stories also will be used for a variety of key materials such as social media, newsletters, fundraising opportunities and impact reports in supporting the organization towards achieving its mission. The VISTA will connect one-on-one with current families by setting up and conducting interviews, and then using that information to create stories to be shared across the NourishPHX network. Additionally, the VISTA will create a data analysis and impact report based on information gathered including top client needs, desires and goals on an individual level, as well as any recommendations to improve client access to services towards pathways of self-sufficiency. This will then be presented to the organization at the end of the VISTA’s service.

To find out more about serving with AmeriCorps VISTA, please visit the following webpage: https://www.nationalservice.gov/programs/americorps/americorps-vista/life-vista-member

Responsibilities

- Connect and schedule interviews with current clients in person with a friendly demeanor
- Create an organized and accessible system in which to record their stories.
- Share story content through social media, printed materials, such as a newsletter, and the NourishPHX website
- Create a series of client story-based social media posts using Canva to be used on NourishPHX channels
- Compile a 40th anniversary storytelling report of NourishPHX’s organizational impact in the community to be used in 2023’s celebration.
- Produce a gap analysis report from the data collected to share with the agency to help NourishPHX better understand the challenges families face in having their needs met. This report will provide recommendations on what services need to be improved, added, or changed to improve our services to our customers.
- Create a report that highlights the VISTA's impact during the time of service such as the number of posts created and the number of new social media followers and number of stories gathered.
- Create content to inform and educate the public about food insecurity and how to get involved.
- Work with the NourishPHX team to attract new donors, partnerships, and volunteers through marketing efforts.
- Work in coordination with Development Director and Social Media Team on occasion.
- Create a guidebook on how to complete the above listed duties for future VISTAs and staff to use after the VISTA's year of service has been completed.

**Key Skills, Knowledge, Abilities, & Qualifications**
- Experience in communications, social media, and/or marketing is preferred
- Bilingual English/Spanish Required
- Experience working with and is comfortable in connecting with individuals of varying backgrounds and statuses
- Familiarity with Adobe Creative Cloud, Canva, or equivalent digital media editing tools is preferred
- Proficiency in using Microsoft Office and Google Docs platforms
- Knowledge of Microsoft and Google and online meeting tools, such as Zoom is preferred
- Strong writing and editing skills are required
- Passion for storytelling and connecting with people
- Ability to post stories and ideas in ways that compel and attract donors, partners, and volunteers
- Must be extremely organized
- An innovative and self-motivating individual that is able to work independently to complete tasks in a timely manner
- Photography or photo editing experience is preferred

**Benefits for VISTA Members**
- Living stipend to cover the basic costs of living (find out more at nationalservice.gov)
- Choice of Education Award or End of Service Stipend upon successful completion of service
- Health coverage at no-cost
- Relocation allowance
- Student loan forbearance and deferment
- 10 personal and 10 sick days
- Childcare assistance if eligible
• One year of non-competitive eligibility for federal government positions upon completion of service
• Professional development training

**AmeriCorps Eligibility Requirements**

• Must be 18 years of age
• US citizen, national, or legal resident
• Successfully complete a criminal background check
• Valid driver’s license

**How to Apply**

• Please send resumes to: erica@azfoodbanks.org
• Apply through the MyAmeriCorps Portal: [https://my.americorps.gov/mp/listing/viewListing.do?fromSearch=true&id=115474](https://my.americorps.gov/mp/listing/viewListing.do?fromSearch=true&id=115474)