



# NONPROFITS ACHIEVING MORE TOGETHER

[ABOUT ARIZONA TOGETHER FOR IMPACT](#)

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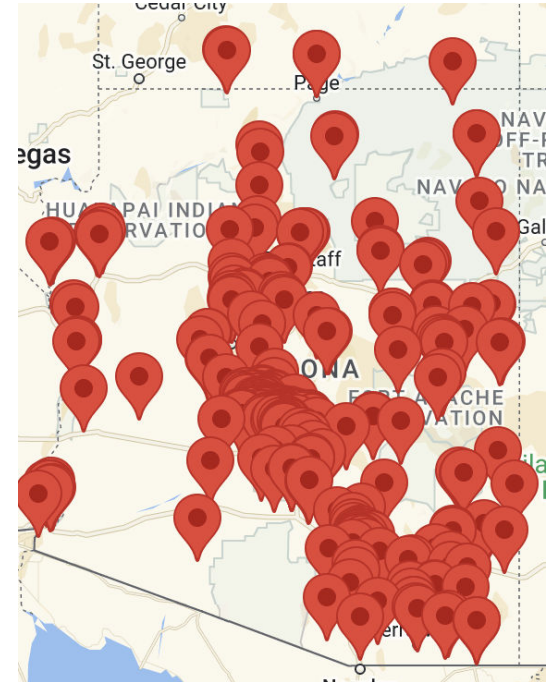
# What's love got to do, got to do with it?

## The key to truly great partnerships

*May 4, 2022*



# Your Dream Team (For the Next 50 Minutes)





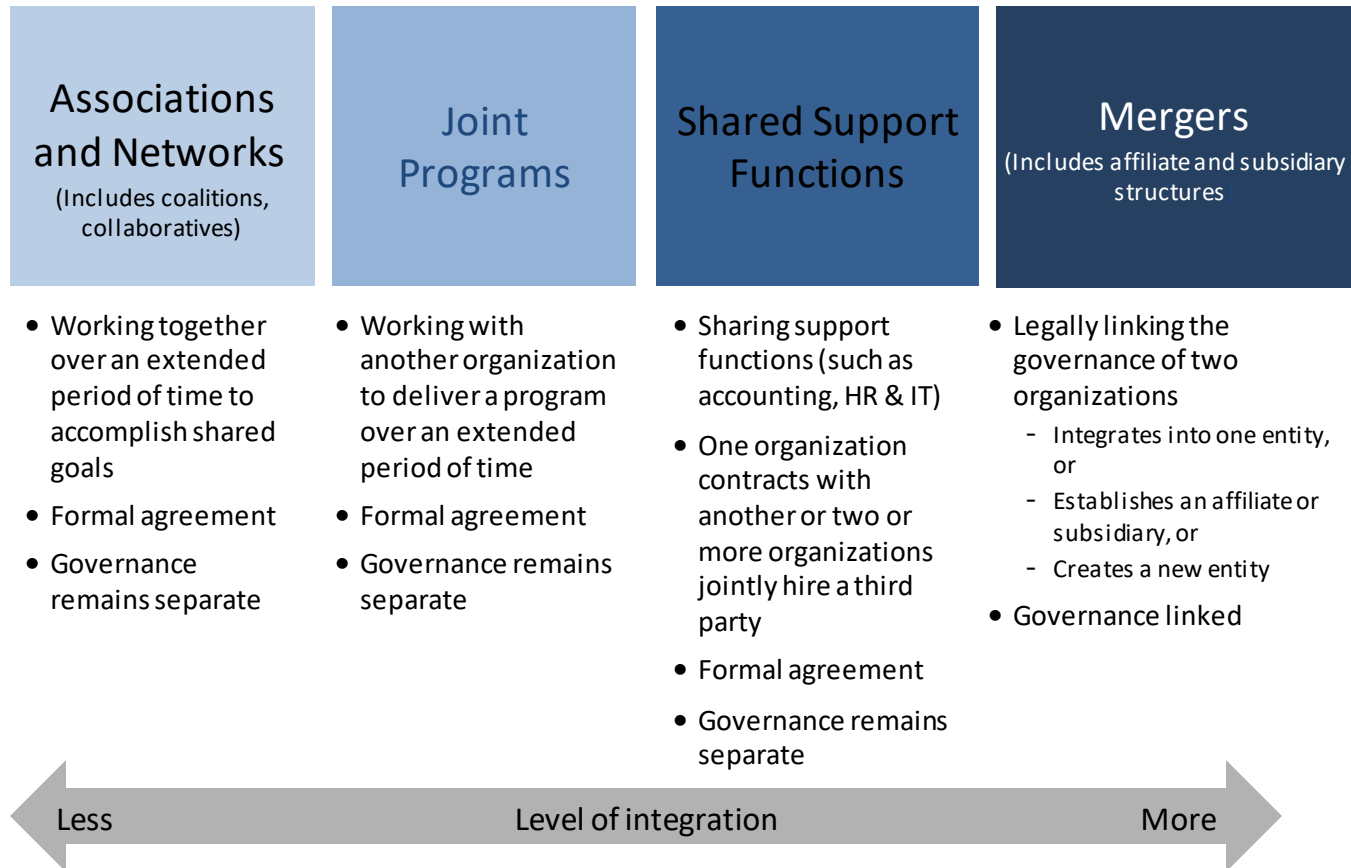
# Why Are Funders Supporting Collaboration?

We believe nonprofits matter.

Sustained collaboration is a path out of short-term thinking and scarcity and into long-term strength and greater impact.



# Four types of formal collaboration



Note: Spectrum builds on the work of La Piana Consulting, The Lodestar Foundation and the Foundation Center



# Collaboration Motivations

Nonprofits seek collaborations to achieve greater impact and resiliency as well as solve for complex challenges often in three common areas:

## **Financial:**

- Desire to achieve economies of scale, stabilize financial position, advance fundraising opportunities

## **Programmatic**

- Grow or enhance programs, including expansion into new services and geographies

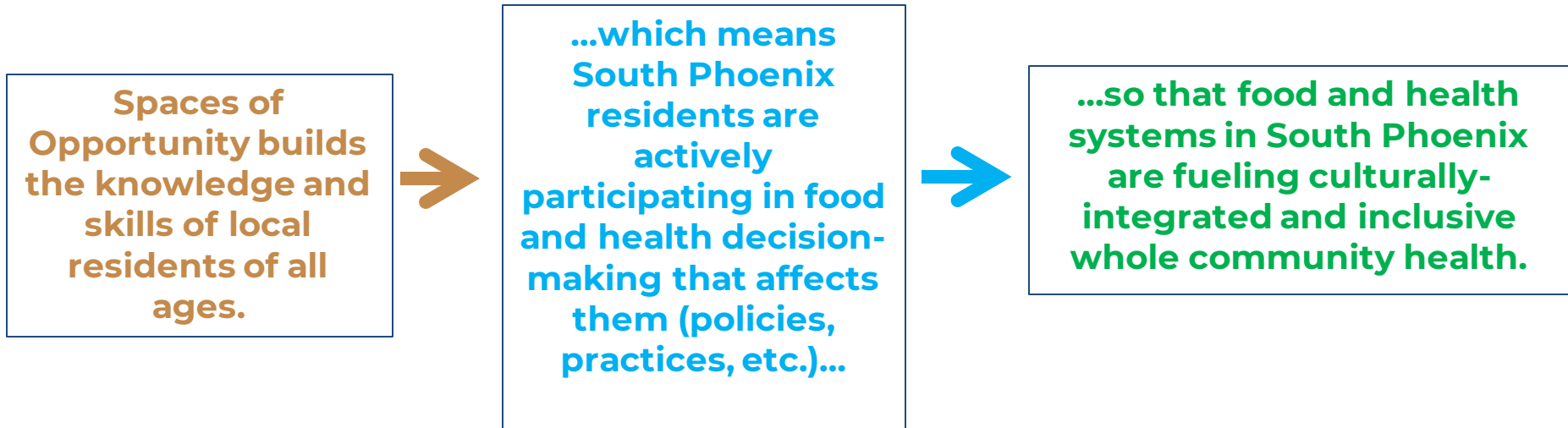
## **Organizational Capacity**

- Succession planning and talent recruiting/retention (board, C-suite, program teams)
- Infrastructure investments



**SPACES OF  
OPPORTUNITY**

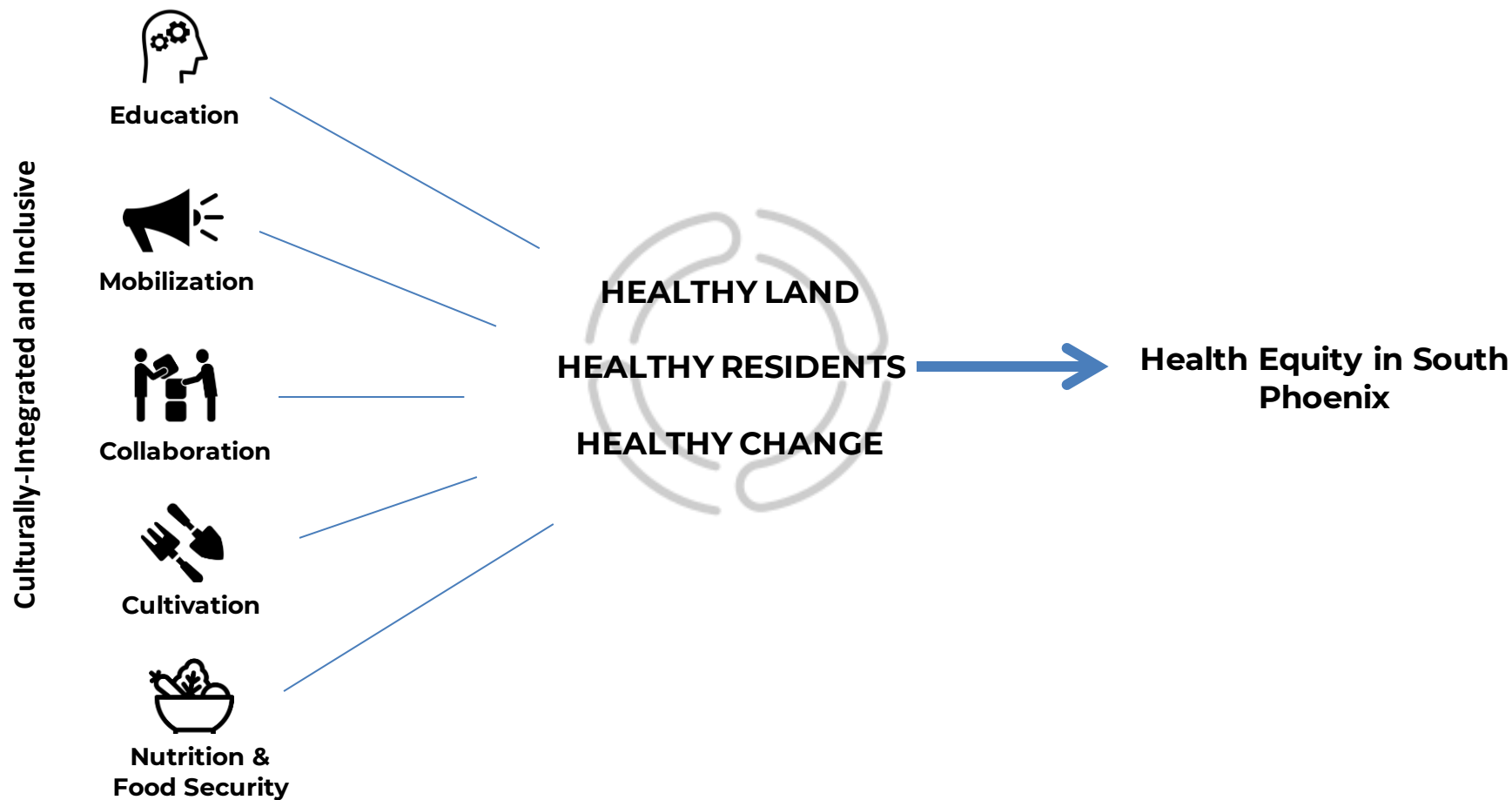
# **Spaces of Opportunity Theory of Change Development**



**FOR EXAMPLE**



Together, we work with our community to ensure South Phoenix residents are creating the environment where they want to live, work, and play by breaking down systemic barriers to holistic well-being that have existed for generations.



Addressing a major social issue like homelessness requires governments, nonprofits, and the private sector to cooperate. This nonprofit has been part of such a collaboration that has developed a coordinated entry system with a single client database.

## HOUSING SOLUTIONS OF NORTHERN ARIZONA (FLAGSTAFF)

**Devonna McLaughlin, Chief Executive Officer**

*Housing Solutions of Northern Arizona is a nonprofit housing organization, originally founded in 1990 as the Affordable Housing Coalition, that focuses on programs designed to help local residents identify and maintain safe, decent, and affordable housing. This includes both housing counseling services and a transitional housing facility for victims of domestic violence.*





### The Arts for All Mission

The arts enrich the lives of everyone! Arts for All is a leader in providing accessible arts education in Tucson. Our mission is to build confidence and promote self-esteem by providing creative experiences to adults with physical and cognitive disabilities who might not otherwise have access to art

Now, let's get down to work

How can a collaboration work for  
my organization or community?



# How Together For Impact Funds

- **What We Fund:**
  - Program Integrations
  - Shared Services
  - Mergers
- **Types of Grants:**
  - Seed Grant
  - Exploration Grant
  - Implementation Grant

## Networks for Social Impact



Michelle Shumate & Katherine R. Cooper

A group of three  
or more  
organizations  
working together  
but maintaining  
their  
organizational  
autonomy.





# Have Questions We Didn't Answer?

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