Position Description

The St. Vincent de Paul (SVdP) Urban Farm Program Development VISTA will ensure that the online Junior Master Gardener program is sustainable and complete. This position also works to strengthen social media engagement around the SVdP Urban Farm program for increased community awareness and involvement.

SVdP maintains three urban farms across the Valley to provide fresh fruits and vegetables across SVdP’s food assistance programs, along with several volunteer and enrichment opportunities for the community at large. This position is instrumental in SVdP’s mission to feed, clothe, house, and heal individuals and families in our community who have nowhere else to turn for help.

The main focus of this position is to refine, evaluate, and plan for the long-term sustainability of the Junior Master Gardener project beyond VISTA support. The VISTA member will coordinate with Urban Farm staff and stakeholders to further develop its online curriculum and materials, and refine processes to prepare the program for implementation. A major focus of the Junior Master Gardener program is to involve youth in the cultivation of nourishing food and community.

Additionally, this position will support the Urban Farm Program by developing engaging social media content and researching other funding opportunities and partnerships. Media content will tell the story of the program, the people it serves, and the people who help the farms thrive to gather support for continuity of the program. This responsibility requires storytelling, marketing, and collaboration with Urban Farm staff to promote the program.

To find out more about serving with AmeriCorps VISTA, please visit the following webpage: https://www.nationalservice.gov/programs/americorps/americorps-programs/americorps-vista/life-vista-member

Responsibilities

- Collaborate with the farm staff to finalize the development of the online Junior Master Gardener program and gather feedback to further its impact.
- Conduct evaluations and assessments to identify areas for improvement and make necessary refinements.
• Create a comprehensive plan for the sustainability and continuous improvement of the program beyond the VISTA term.
• Develop and implement a social media strategy to increase awareness and engagement with the Urban Farm program that garners support from volunteers and donors.
• Create compelling and informative social media content such as videos, photos, storytelling, copy, and graphics.
• Evaluate the effectiveness of social media campaigns and make adjustments as needed.
• Identify opportunities for collaborations and partnerships to expand the program's reach through social media platforms.

**Key Skills, Knowledge, Abilities, & Qualifications**
• Passion for sustainable agriculture, community development, and addressing food insecurity.
• Excellent written and verbal communication skills.
• Experience in program development, evaluation, and refinement.
• Familiarity with social media platforms and content creation.
• Knowledge or familiarity with the POWTOON program
• Video editing and uploading skills
• Strong analytical and problem-solving abilities.
• Ability to work independently and collaboratively in a dynamic environment.
• Detail-oriented and highly organized.
• Knowledge of gardening and agricultural practices is a plus.

**Benefits for VISTA Members**
• Living stipend to cover the basic costs of living (find out more at nationalservice.gov)
• Choice of Education Award or End of Service Stipend upon successful completion of service
• Health coverage at no-cost
• Relocation allowance
• Student loan forbearance and deferment
• 10 personal and 10 sick days
• Childcare assistance if eligible
• One year of non-competitive eligibility for federal government positions upon completion of service
• Professional development training

**AmeriCorps Eligibility Requirements**
• Must be 18 years of age
• US citizen, national, or legal resident
• Successfully complete a criminal background check
• Valid driver’s license

**How to Apply**

• Please send resumes to: braden.jones@azfoodbanks.org
• Apply through the MyAmeriCorps Portal: https://my.americorps.gov/mp/listing/viewListing.do?fromSearch=true&id=120659