

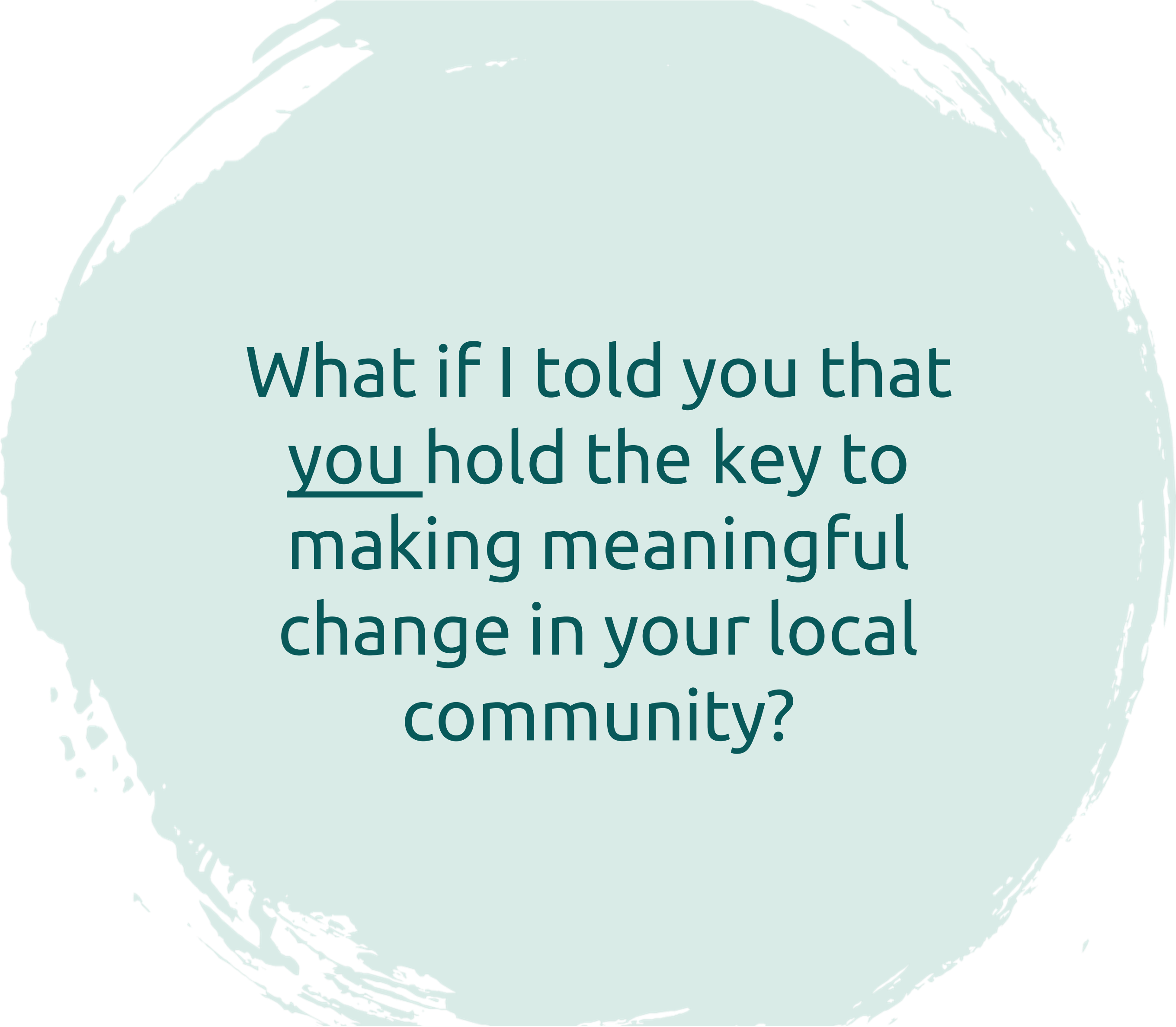
Catherine Alonzo

YOU CAN MAKE CHANGE

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# DRIVING CHANGE AT THE LOCAL LEVEL

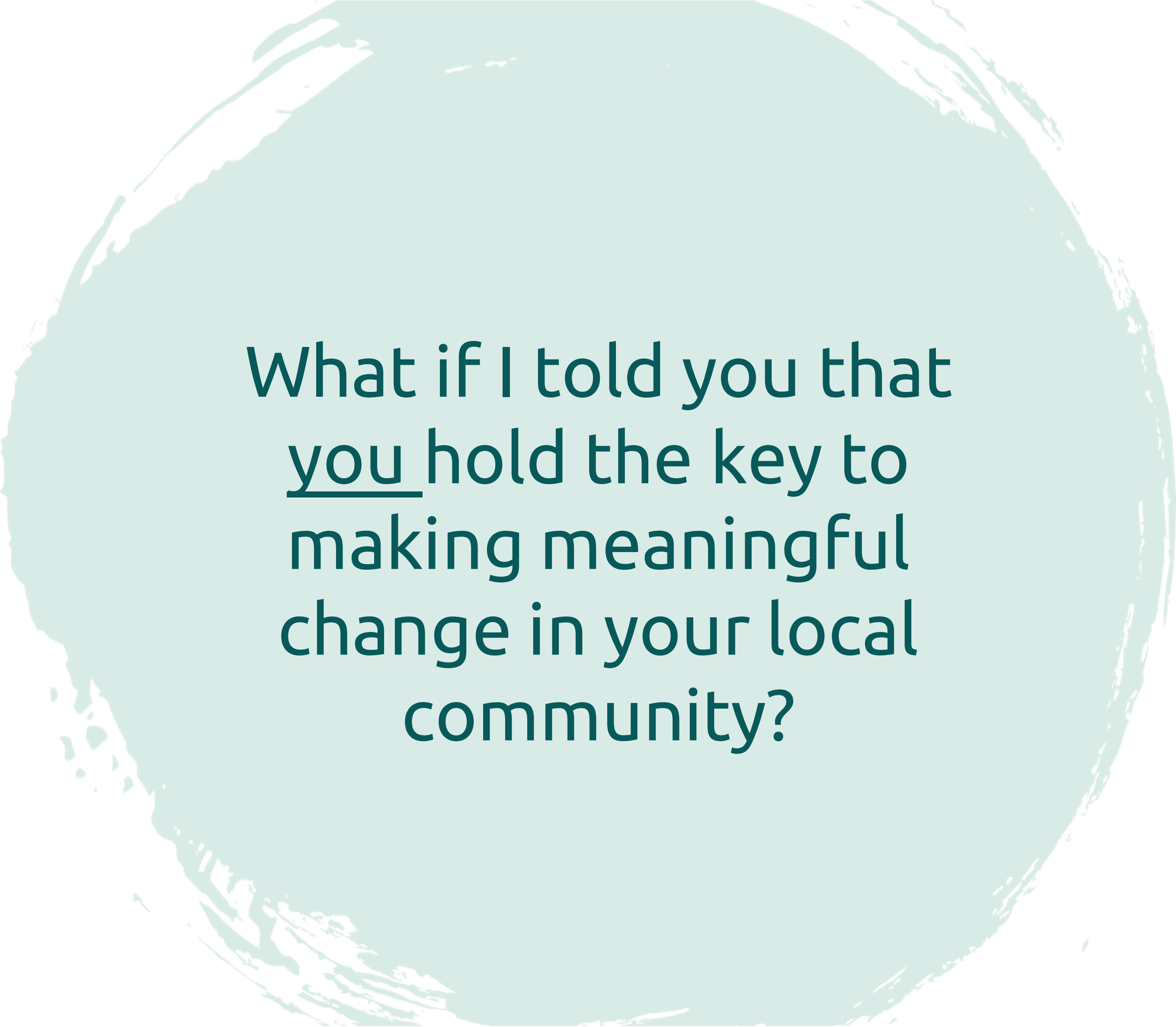
The 4 Things You Must Know First



What if I told you that  
you hold the key to  
making meaningful  
change in your local  
community?







What if I told you that  
you hold the key to  
making meaningful  
change in your local  
community?

# LOTS OF THINGS CAN GET IN THE WAY

- Systemic barriers
- Organizational barriers
- Individual barriers

# THREE THINGS TO KNOW




What matters  
the most to  
you?



What is the  
change you  
want to make?



How are you  
going to do it?




What  
matters the  
most to you?

# ACTIVITY:

What matters  
the most to  
you?

- What are a few things that you would love to **experience, see, create, or achieve** in your life and/or career?
- When it comes to living the best version of your life that you can imagine, what are the **most important** things to you?
- If you were **really successful**, what would you be doing?
- Have you achieved what you consider **success in the past** and what was happening?
- When it comes to what matters the most to you, how could you **advance** it in the world?




What is the  
change you  
want to  
make?

# ACTIVITY:

What is the  
change you  
want to make?

- What is one thing you want to **drive, change, or impact**?
- What is something you've been **struggling with** or **challenged by**?
- What is the thing **standing in the way**? Think of the types of barriers
  - Systemic
  - Organizational
  - Individual
- Now that you're thinking about what matters the most to you, what **isn't working** as well as it could?
- What is one thing you want to **impact or achieve**?



How are you  
going to do it?

# ACTIVITY:

How are you  
going to do it?

- What is the **very next thing** you can do to advance toward your goal?




# YOUR PERSONAL ROADMAP FOR MAKING CHANGE

What matters the most to you?	Your personal definition of success
What is the change you want to make?	Your goals
How are you going to do it?	One tangible step



# The fourth ingredient



Changemakers  
believe that  
they can

# LOTS OF THINGS CAN GET IN THE WAY

- Systemic barriers
- Organizational barriers
- Individual barriers

**GAINS! GAINS! GAINS!**



# THANK YOU



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